BOWLING DEMAND REPORT · NOVEMBER 2026

# Texas lanes sold three times New York's share

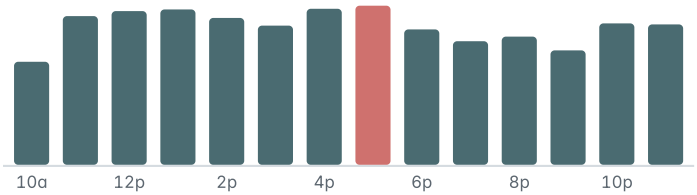
Bowling centers in Houston, San Antonio and Dallas-Fort Worth sold 45% to 48% of their bookable lane time; New York City centers sold 15%. Atlanta led every market at 53%.

**110+**
centers reporting in 50+ markets

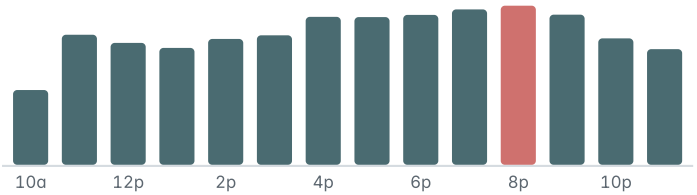
**29%**
average sell-through

**2.4 days**
median time sold-out slots sold out before start

**Sell-through by start hour, Saturday and Sunday**
November 1 to November 12, 2026




**Sell-through by start hour, Monday to Friday**
November 1 to November 12, 2026




### ALSO THIS MONTH

- Weekend afternoons are the peak: 36% of lane time at 5pm on Saturdays and Sundays.
- Lane prices ran $40 an hour at weekends against $34 on weekdays.
- Lanes that sold out did so a median of 57 hours before start.

### BUSIEST MARKETS

| MARKET | CENTERS | SELL-THROUGH |
|---|---|---|
| Atlanta | 3 | 53% |
| Kansas City | 3 | 50% |
| Phoenix | 4 | 48% |
| Houston | 14 | 48% |
| San Antonio | 5 | 46% |
| Dallas-Fort Worth | 16 | 45% |

### PRICES

| | |
|---|---|
| Median posted price per hour | $34 |
| Most slots between | $25 and $42 |
| Weekday vs weekend, per hour | $34 vs $40 |
| Slots whose price changed on sale | 5% |

**See every center, every day**
A free account opens one full day of every public center. Starter: one market with history, $30 a month.

**bowlingdata.co/reports**
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## MORE MARKETS

| MARKET | CENTERS | SELL-THROUGH |
|---|---|---|
| New York City | 5 | 15% |

## BOOKING PACE AND SPREAD

| | |
|---|---|
| Sold-out slots sold out (median) | 2.4 days ahead |
| Final bookings made 24 h ahead | 68% |
| Final bookings made 6 h ahead | 72% |
| Final bookings made 1 h ahead | 87% |

Method: observing inferred booking signals from public data. Sell-through is the share of bookable capacity sold; revenue is estimated booking value with low, expected and high figures, not ledger revenue. Figures cover November 1 to November 12, 2026 and every center with complete days in that window; market and brand rows need three or more centers. Free to quote with credit: “bowlingdata.co, November 2026 Demand Report”.



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